
CITY OF KELOWNA

MEMORANDUM

Date: January 05, 2006

To: City Manager

From: Planning and Corporate Services Department

Subject:

APPLICATION NO. LL05-0019

OWNER: Lambert Schmalz
Paul Leinemann
Maguerite Greeta Milan

AT: 220 Lawrence Avenue

APPLICANT: Sanj Parmar

PURPOSE: TO OBTAIN SUPPORT FOR A PERMANENT EXTENSION
TO THE HOURS OF OPERATION FOR CHEETAH'S FROM
7PM – 2AM, 7 DAYS PER WEEK EXISTING TO 9AM TO
2AM, 7 DAYS PER WEEK IN ORDER TO ACCOMMODATE
DAYTIME EVENTS

REPORT PREPARED BY: RYAN SMITH

1.0 RECOMMENDATION

THAT Council support an extension to the permitted hours of liquor service for Cheetah's from 7pm - 2am, 7 days per week; to 9am to 2am, 7 days per week, on Lot 9, Block 13, District Lot 139, ODYD Plan 462, for 220 Lawrence Avenue;

AND THAT Council direct staff to forward the appropriate resolution to the Liquor Control and Licensing Board in Victoria.

2.0 SUMMARY

The applicant is seeking Council support for an extension to the permitted hours of liquor service to allow for earlier operating hours. The applicant is proposing to extend the hours of permitted liquor service for Cheetahs from 7pm-2am (7 days per week) to 9am-2am (7 days per week). The applicant is seeking extended daytime hours to allow greater flexibility to host special events and sporting related events.

2.1 Site Context

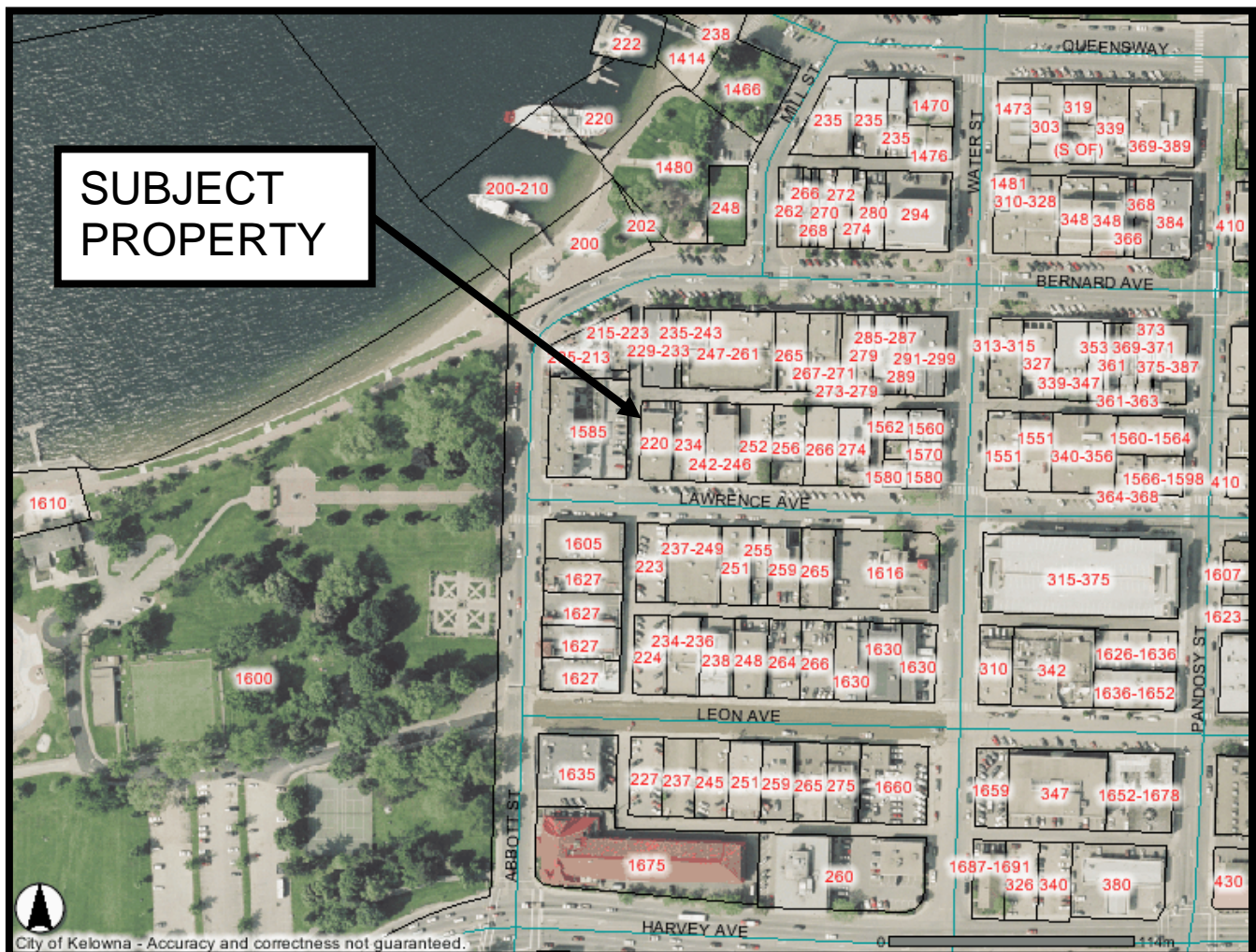
The subject property is located on the north side of Lawrence Avenue between Water and Abbott Streets, in the Central City Sector.

Adjacent zones and uses are:

North -C7 –Central Business Commercial
East -C7 –Central Business Commercial
South -C7 –Central Business Commercial
West -C7 –Central Business Commercial

2.2 Site Location Map

Subject Property: 220 Lawrence Avenue



3.0 LIQUOR LICENSING POLICY

3.1 Mayor's Entertainment District Task Force Report

City Council asked the Task Force to examine earlier hours of operation for liquor primary licensed facilities. The Task Force found that “generally speaking anything which counteracts the “dead zones” around large scale liquor primary establishments is positive”.

4.0 TECHNICAL COMMENTS

This application was circulated to various internal departments and external technical agencies and the following comments were received:

4.1 RCMP, Fire Department, Inspection Services

No concerns.

4.2 Public Health Inspector

Health permit is now up to date.

5.0 PLANNING AND CORPORATE SERVICES DEPARTMENT

The Planning and Corporate Services Department has no concerns with this application. The proposal would allow Cheetah's to remain open for special events during daytime hours which may serve to alleviate “dead zone” time commonly associated with neighbourhoods where concentrations of liquor primary licensed establishments exist. This is advocated by policy contained in the Mayor's Entertainment District Task Force Report noted above in that extended daytime hours may help to foster increased daytime activity in this area. Furthermore, the RCMP has indicated that they have no concerns with this proposal.

Andrew Bruce
Manager of Development Services

Approved for inclusion

R.L. (Ron) Mattiussi, ACP, MCIP
Director of Planning & Corporate Services

RM/AB/rs
Attach.